

#ForwardTogether

Advocating for public education and educators for 155 years.



Nebraska State Education Association
www.nsea.org • (800) 742-0047

LEADER INSTRUCTIONS *for Just One.*

About Just One:

- To help us continue to advocate for all educators, NSEA asks each local to sign up at least ONE new member between January 1 and February 28, 2023. New members who join in January and February will pay the remaining portion of the association year's dues. That's about \$1.50 a day for the remainder of the membership year.

For Local Associations:

- Every local that gains more than one member will receive \$50 to be used at the local level for a membership event of its choosing.

Keep Track!

- You'll be able to keep track of locals that have signed up at least one new member by checking the list online at www.nsea.org/Just-One

Next Steps:

- Make a plan for how you will reach out to all potential members. Engage in one-on-one conversations with potential members. This can be done by matching current members with a potential member they may know or assign building representatives to potential members. Explain the benefits of membership and share your reasons for joining.
- Host a member recruitment event, invite potential members to a local meeting or membership event. If you'd like to schedule a local event, contact your NSEA Organizational Specialist ASAP for help in planning.
- Record the one-to-one conversations at: www.bit.ly/NSEAOne-To-One. Contact your NSEA Organizational Specialist if you need assistance with this step.
- As soon as you receive new member forms send them to NSEA by fax, scan and email or by U.S. Mail.
- Contact your NSEA Organizational Specialist if you have any questions.

Contact an NSEA Organizational Specialist or the Membership Department
at **1-800-742-0047** or by e-mail at **membership@nsea.org**